

EOEA SUSTAINABLE DESIGN ROUNDTABLE

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Taskforce #4 - Vision and Leadership

MM #: 2
Location: Turner Construction - 2 Seaport Lane
Date: 2/11/05 (lunch)

ATTENDEES

E. Friedman - EOEA
D. Arons - Architerra
J. Russell - Merck
C. Greene - EPA
M. Hanchar - Turner

CATEGORY

DESCRIPTION

ACTIONS / STATUS

OLD BUSINESS

- A. Meeting Minutes #1 were reviewed in order to bring Eric, Dan and Jenny up to speed

NEW BUSINESS

- A Using Marie Nolan's January 19th memo as a guide, the group focused on our thoughts about the following topics:
- 1) State-of-the-art research / reports / programs / analyses / examples (with links)
 - 2) Scope of Problem - issues surrounding barriers
 - 3) Scope of Solutions - financial / regulatory / technical / legislative / outreach (recommendations)
 - 4) Process for how to get to recommendations (research necessary?)

STATE-OF-THE- ART-RESEARCH

Vision & Leadership

- A. **Current Knowledge**
- 1) USGBC website
 - 2) Green Roundtable
 - 3) City of Boston Taskforce
 - 4) What have other states' leaders done? intern research?
 - a) Who? what they did? How?
 - b) Calif. + Ore. + N. M. + Pa
 - 5) Benchmarking competitors intern research?
 - a) by state or locale
 - b) policy & legislation
 - c) executive orders
 - d) Tax incentives

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SCOPE of PROBLEM

- A What problem are we trying to solve?
- 1) What is the Commonwealth's vision for Sustainable Design as it applies to the State's facilities?
 - 2) Who at the state-level is a passionate advocate for Sustainable Design in the State's facilities?
 - 3) is the Commonwealth "missing the boat"
 - 4) what is the Commonwealth's status vs. Kyoto?
 - 5) what climate change are we experiencing?
 - 6) water resources
 - 7) quality of life issues

SOLUTIONS

- A "Top down" or "push" Solutions
- 1) Issue Executive Orders
 - 2) U.S. Senator Jefford's legislation
GSA High Performance Buildings 2004
 - 3) U.S. D.O.E.
 - a) prototyping
 - b) case studies
 - c) demonstration projects
 - 4) State Legislation
 - a) Green Building Tax Credit?
 - 5) Green Building Standard (ala Boston mandate)
 - 6) Policy Statements for each State Department
 - a) DCAM
 - b) D.O.E.
 - 7) Tie State Assistance to Sustainable Design Goals
 - 8) MHPS for Schools???
 - 9) "teeth" such as adding to MEPA Review Criteria
set expectations for Sustainable Design

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SOLUTIONS

B) "Bottom up" or "pull" Solutions

- 1) Can Commonwealth provide leadership at federal level?
- 2) Assemble and publicize Factual Database
 - a) prototyping
 - b) case studies
 - c) demonstration projects
 - d) links to resources / vendors
- 3) State sponsorship of N.E.S.E.A.
 - a) Tour of State Buildings?
- 4) Identify / highlight / market what's been done
 - a) examples of state-sponsored Sustainable Design
- 5) WGBH "Documentary"?
- 6) assemble and give Educational Seminars statewide
- 7) organize "Vendor Fair"
- 8) Incentives
- 8) Integration with "Smart Growth" Initiative

VISION 2020

- A) Attitude shift / new mindset for designing environment
- B) What does it mean to be a leader in Sustainable Design?

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PROCESS ROADMAP

- A) **2Q/3Q/4Q 2005**
- 1) Identify individuals with leadership potential
 - a) broad, inclusive outreach program
 - b) create Directory
 - c) create and send survey to confirm interest
 - 2) assemble SDRT taskforce recommendations
 - a) Education & Training
 - b) Capital vs. Operating budget
 - c) Bidding & Awarding
 - d) Vision & Leadership
 - e) Incentives
 - f) Metrics
 - g) Standards / Codes / Regulations
 - 3) create and publicize Vision Statement
- B) **1Q / 2Q 2006**
- 1) Leadership Conference
 - a) identify and energize financial leaders
 - b) identify and energize technical leaders
 - c) identify and energize legislative leaders
 - d) identify and energize communications leaders
 - e) publicize SDRT research and recommendations
 - f) publicize website information and links
 - g) Vote on prioritization of solutions
 - h) create passionate apostles high in State gov't
 - 2) SDRT Binder
 - a) SDRT Research
 - b) SDRT Recommendations
 - c) SDRT Directory of members and resources

NEXT MEETING

Feb. 25 - at Turner 2 Seaport Lane South Boston

Focus of Feb. 25 meeting will be on preparing for
March 10 Steering Committee meeting

We also need to focus on the need for any outside
help that we need to engage soon...

consultants?
EOEA ombudsman?

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